



THE **MILLIONAIRE** **BUSINESS** **MODEL**

WITH
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INTRODUCTION

I have to congratulate you!

You have taken the most important step in your life. Deciding to join the MBM is going to be a decision you will never regret.

Inside this book you will find the golden business model. This business model has proven to be worth millions, perhaps billions if used correctly.

The income possibilities with this model are endless, and are only limited by your own effort.

Disclaimer: There is NO guarantee that you will earn loads of money with it. You may not earn a single dime. The one and only factor that decides how much you will earn is you and you only. You have to put in the necessary effort needed to make this work like oil on a chain.

With that said I shall refer to some people that have used this business model and earned loads of money.

The creators of Empower Network, Dave Wood and Dave Sharpe have earned over 10 million dollars since autumn of 2011.

Joel Therien, the creator of GoGVO and Pure Leverage. He has earned enough to by the lifestyle of his dreams.

These three individuals have made great amounts of money with this business model.

You can be the next in line!

WHAT'S OUT THERE?

Making money online has for a long time been very popular. Since the internet was launched thousands of people have quit their fulltime job, and made a home-based business. Millions of dollars are in the “flow” each day.

Will you be the next in line? That depends 100% on your own effort!

Let's go into the different ways of making money online.

The most popular way of making money online is with Affiliate Marketing. If you are not already familiar with it, the whole concept is based around you being the middle-man in a sale, it is also known as referral-marketing.

Affiliate Marketing is the biggest and most popular way of making money online, but it's also the one most people end up quitting. Only 5% of the people starting with affiliate marketing are earning either a part-time income or full-time income.

ONLY 5%!

Why is so low, you ask? The reason is because people lack will to consistent action over a longer time span.

I am going to tell you right away the key to making money are finding a good business model and stick to it until you succeed!

Let's talk more about affiliate marketing! Where do you start off in affiliate marketing?

First you need to find a good affiliate program. You can search for it on Google or Yahoo. What makes up a good affiliate program is very different. You should be on the lookout for affiliate programs that have a high payout percentage. If you find an affiliate program that pays you 90% - 100% commissions for each sale, **GO FOR IT!** This is a good affiliate program.

Well, is it? NO!

The payout percentage per sale is not the only variable that makes up a great affiliate program. There are a total of three key points you have to make sure are OK.

1, the payout percentage per sale.

2, that the products you will be selling are of great value.

3, what resources you are provided in the back-office. The back-office is basically the place where you can find your affiliate links (unique links for your account).

Finding a great affiliate program might be hard, but it will be worth it in the long run. Jumping onboard with the first affiliate program you find will eventually only make you toss your time out the window and not getting the results you would like to see.

Affiliate marketing is not the only popular way of making money online.

Another popular method used by many is Capture pages and product selling.

You can actually not call this a method; it is more like an extension to already made businesses.

Capture pages and product selling is related like sister and brother. They walk hand in hand with each other.

The concept with Capture pages is to capture the visitors name and email address. This information will be stored at your email and Autoresponder service. Once acquired a huge list of active email addresses you can use this email list to promote paid products.

To make this clearer I will make an example:

Let's say you have a list of 1000 active email addresses. You have an EBook that costs \$20, and send a sales mail to your entire list of email addresses. In this example I am going to assume you have written a good sales mail and you receive a buy conversion of 20%. That results in 200 purchases.

200 purchases at the product value of \$20 => \$4000 in commissions from that single product broadcast.

Imagine the results you may experience with a list of 5000, 10000 perhaps 50000 active emails!

Building a list is one of the most vital methods online.

We are going to go more in-depth with this method in the Millionaire Business Model later in this book.

Affiliate marketing, capture pages and product selling are 3 of popular ways of making money online.

Another one is ***blogging***.

Millions of blog posts are written every day. The internet has literally become an information bomb, and it takes effort to stand out. You need to produce something unique!

Let's go further into what you need to do to be able to succeed with blogging.

First off, you need to pick a niche for your blog. What topic should you be blogging about?

Well, you need to find a topic that are of your interest. Imagine working with something you hate or dislike. It's a nightmare!

I cannot say it enough, choosing a niche that you find interesting is **VITAL!**

You need to do something you love and like doing. If not your motivation, inspiration and willpower will fizzle out and die, and you will eventually quit.

Second, you need to setup a blog. You can use free services such as WordPress or paid services as buying your own domain and setup a blog that way.

Third, you need to stay consistent! You should be posting at least 2 posts each day!

The first one should be about something related to your blog's niche. The second one should be about something **HOT-TOPIC**.

This is a killer combination and will bring traffic to your blog.

Okay, you may think about for how long you should do this? Do it until you succeed! Do not stop, do not take a break and don't give up!

My thumb rule is to set a 30 day challenge. After the first 30 days you should begin starting seeing results. If not the traffic coming to your blog should at least be greater than when you started off 30 days earlier. After posting 2 posts each day for 30 days you should have about 60 posts on your blog. That is 60 posts linking to your website! They will bring traffic!

I usually say that after 30 days, just keep it up. Do another 30 day challenge. After the first 30 days, posting 2 posts each day should have become a habit, and pretty easy to maintain.

To sum it all up, the most popular ways of earning a regular full-time income online is based on just a few methods. These are as follows, affiliate marketing, capture pages, selling products and blogging.

We are going to go more in-depth on how you can combine all these methods into one business.

Let's start continue to the main meal, the Millionaire Business Model!

THE MILLIONAIRE MODEL

Millionaires have often a very simple business model that they keep a secret. They do not want their secrets to be exposed, and therefore share a “highly complicated” method online. The methods they share are doomed to go bad. No other outcome is possible.

When a Millionaire shares his secrets, he will most likely do it in the form of personal coaching or an extremely high valued product or seminar/event.

Personal coaching sessions often cost up to \$500 / hr.

Their high value products often cost thousands of dollars.

They often have seminars and events that cost everything from \$500 to \$5000.

I want you to stay away from this! Not because they are horrible, but because you can get most of the information either from this book or at other websites online.

When I first started off about 1 year ago, I had no knowledge about online business and how to earn money online. Pretty early I made a rule for myself: I am not going to buy expensive products. I am going to watch, read, learn and evaluate. This resulted in several failures.

And I have to admit, I **LOVE** failure.

Am I crazy? **NO**.

I love it because it opens the door towards success!

Each no and failure is one closer to yes and success.

Live by this rule and you will not be disappointed when you face difficult times and failures. Keep faith and work hard!

I want you to stay away from purchasing coaching sessions, seminars/events and products sold for more than \$99 a copy. The reason is because if you learn the best business model you will stick to it. Work hard, and succeed.

Now let's cut the crap get you introduced to the Millionaire Business Model!

The Millionaire Business Model

Blog – Capture Page – Affiliate Program



What? Is this is? Is this what I paid my money to learn?

Yes, that's the very truth. But stick with me. You may know of the methods. But have you tried to combine them to achieve the best result?

Please stay with me, while I tell you more about this **killer combination!**

Let's start with the blogging module.

BLOGGING MODULE

As I wrote earlier in this book, blogging is one of the most popular ways of making money online. But in fact it is pretty hard and time consuming. To make a full time income from blogging you need to put a lot of effort into the blog and stay consistent for a long time span.

So how can you use blogging to your benefit?

My personal tip would be to get a domain, install WordPress, keep it simple and blog each day.

I would recommend using a domain provider called One.com.

I've used them several times for different domains, and I love it. The support team is highly experienced and can help you with about any issue occurring on your website and hosting. You will get access to *mail@domainname.com* emails.

You can get more information about One.com and their hosting plan here: [Get More Information Now](#)

Once getting hold of your own domain, you should install WordPress. You can find the download here: [Download WordPress](#)

Famous 5-Minute Install:

1. Download and unzip the WordPress package if you haven't already.
2. Create a database for WordPress on your web server, as well as a MySQL user who has all privileges for accessing and modifying it. (Can use, user: root)
3. Upload the WordPress files to the desired location on your web server:
 - a. If you want to integrate WordPress into the root of your domain (e.g. <http://example.com/>), move or upload all contents of the unzipped

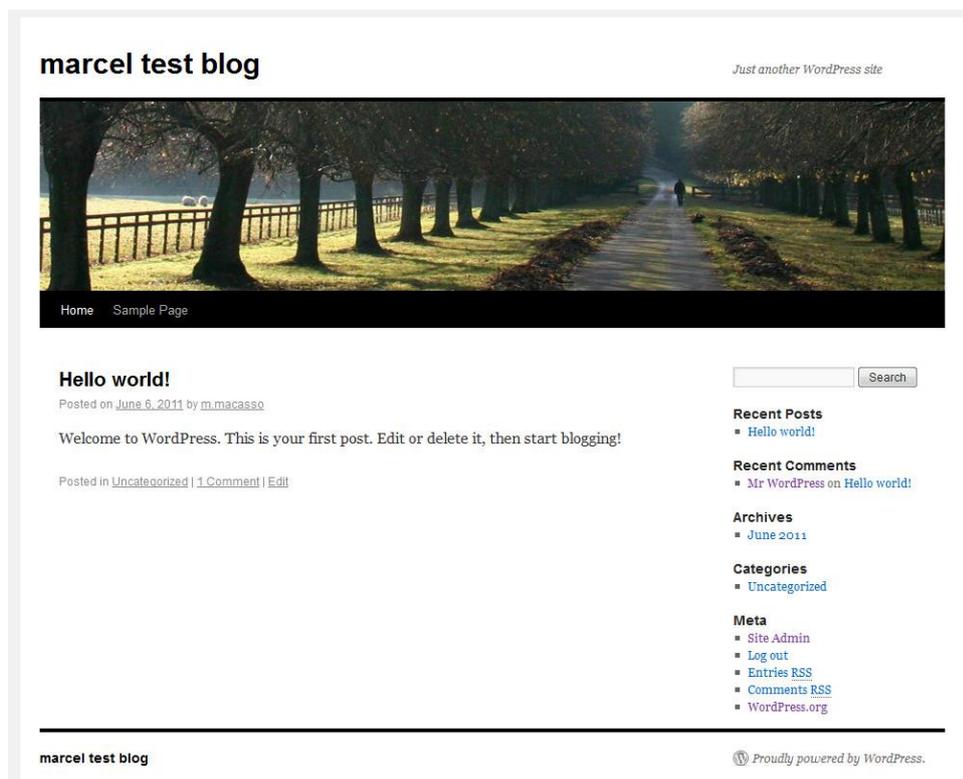
WordPress directory (excluding the WordPress directory itself) into the root directory of your web server.

- b. If you want to have your WordPress installation in its own subdirectory on your web site (e.g. <http://example.com/blog/>), create the blog directory on your server and upload the contents of the unzipped WordPress package to the directory via FTP.
 - c. **Note:** *If your FTP client has an option to convert file names to lower case, make sure it's disabled.*
4. Run the WordPress installation script by accessing the URL in a web browser. This should be the URL where you uploaded the WordPress files.
- a. If you installed WordPress in the root directory, you should visit: <http://example.com/>
 - b. If you installed WordPress in its own subdirectory called blog, for example, you should visit: <http://example.com/blog>

That's it! WordPress should now be installed.

For more detailed instructions: [Click here](#)

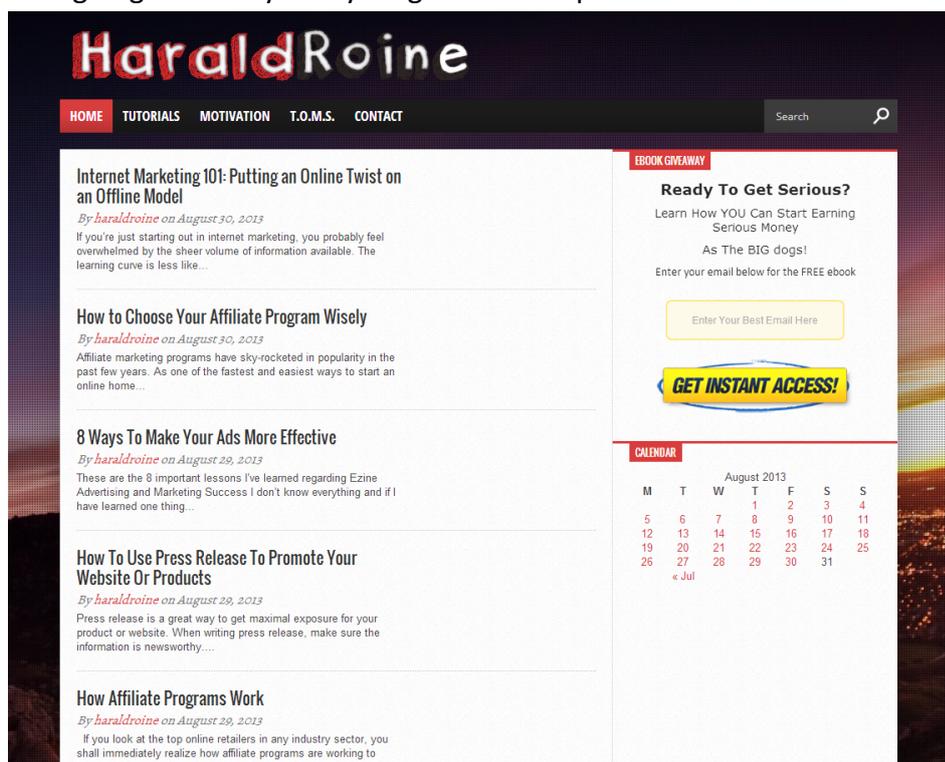
Now if you visit your website, it should be looking something like this:



To change appearances go to the dashboard. You can get to the dashboard in two ways. Hit the WordPress icon in the top left corner, or type (“/wp-admin”) behind your website’s URL address. (e.g. <http://example.com/wp-admin>).

Your goal should be to make a blog that is simple to use, it should be rich with content, and promoting a free product so you can build your own email list.

I am going to show you my blog as an example.



My blog features:

- Easy navigation
- Simplicity
- Blog post section on the left side
- Widget area on the right with free product to collect emails.

Once you have a blog featuring this you are ready to head to next step in our Millionaire Business Model.

CAPTURE PAGE MODULE

Having great capture pages is a vital to be able to succeed within internet marketing. As I told you earlier in this book, capture pages are made to capture the visitors name and email address, for you to build your email list.

This email list will be your gold mine! No kidding.

But...

Making a great capture page could be hard, time consuming and a real pain in the ass.

When I was 13 years old I began creating websites for game servers and for fun. When I turned 15 I made a website for my father's company. Since then I have polished by knowledge on internet marketing and how to make websites best fitted within this industry.

You will **NOT** need to know how to code and create a Capture Page. I will give you my best!

I am going to give you the code and tell you in-depth how you can use them to build a list!

Before we get that far into the capture page module, I am going to tell you how you should be using the capture page in combination with a blog.

Let's imagine you have a blog setup, a great capture page and everything is running smoothly. Then combining the two is really VITAL! You have to do it.

With combining them I mean linking the blog to the capture page. This will give you an Automated List Building System. You will passively be building your list.

Everyone loves automated systems! **PERIOD.**

Passive income is the best income.

When it comes to the layout, there are three things we need to have in mind.

First is to make an EYE CATCHING headline. The main reason we have a headline is to grab the visitor's attention and fire an inner lust to get more information.

An example would be: **EARN \$1000 BEFORE TOMORROW!**

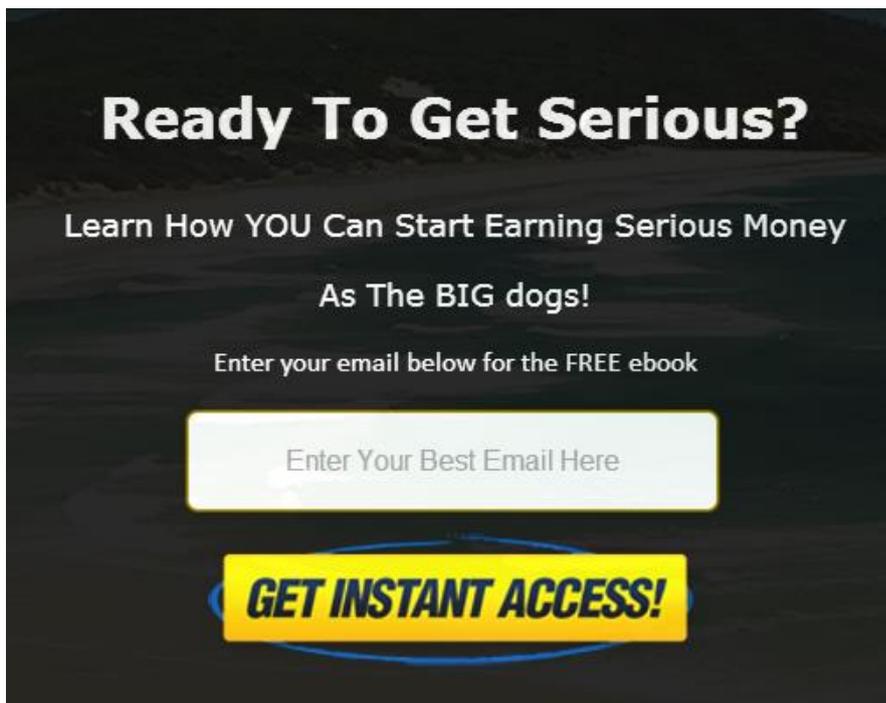
Second is the subtext. The subtext should say a bit more about the product you are giving away or the offer you are promoting.

An example would be: Learn how you can earn instant money in your sleep. A simple system everyone could use.

Then the third thing should be the OPTIN FORM TEXT. On every giveaway capture pages you want to collect as many emails as possible. Over the email form you should have what we call a “call to action” CTA text. This text should get the visitor to do something.

A great example for this would be something like this: Type your email below and claim your copy now!

An actual example:

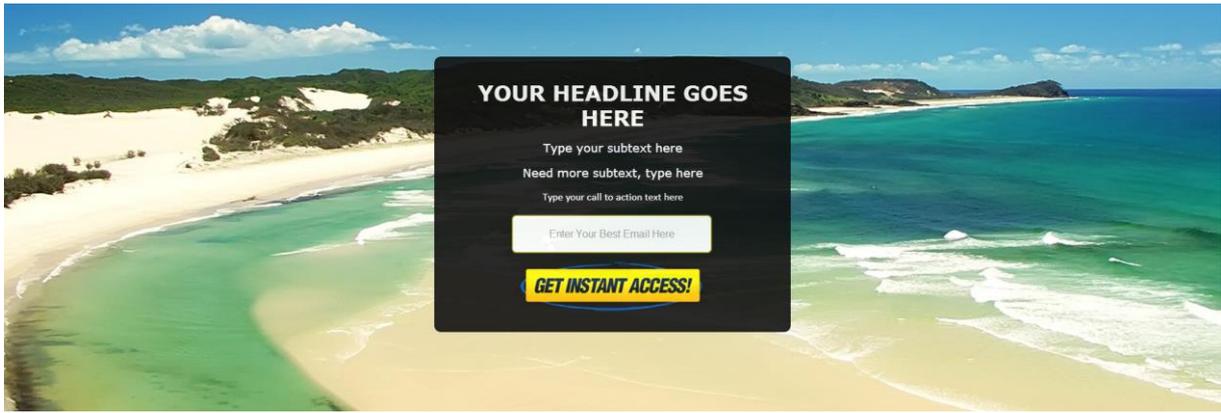


As you can see, we have an eye catching headline: Ready to get serious? The subtext gives the visitor more information about the product and triggers an even greater interest. The CTA text tells the visitor to type his email into the email form below.

How may you create a capture page like this?

I am going to share with you the code to make this exact capture page.

This is how your capture page would look in just a minute:



THE CODE:

```
<style>
```

```
body{
```

```
background:url(http://haraldroine.com/resources/images/squeezepagebg1.jpg) no-repeat center center fixed;
```

```
-webkit-background-size: cover;
```

```
-moz-background-size: cover;
```

```
-o-background-size: cover;
```

```
background-size: cover;
```

```
}
```

```
.all{
```

```
font-family:calibri;
```

```
margin-left:auto;
```

```
margin-right:auto;
```

```
background-color:#111;
```

```
background-opacity:0.9;
```

```
border-radius:10px;
```

```
color:#FFF;
```

```
opacity:0.9;
```

```
margin-top:90px;
```

```
padding:20px;
```

```
width:500px;
```

```
height:380px;
```

```

}

.form{

width:300px;

height:55px;

border:#ffd800;

font-size:16px;

padding:5px;

border:6px solid #ffd800;

text-align:center;

border-radius:5px;

box-shadow:0px 0px 2px 1px #ffd800;

border:hidden;

}

.submit{

width:250px;

height:83px;

border: none;

background: transparent;

cursor: pointer;

background-image: url('http://haraldroine.com/resources/giveaways/getinstantaccess.png');

width:301; height:100;

}

</style>

<div class="all">

<p style="text-align: center;"><font size="+3" face="Verdana, Geneva, sans-serif"><strong>YOUR HEADLINE
GOES HERE</strong></font></p>

<p style="text-align: center;"><font size="+1" face="Verdana, Geneva, sans-serif">Type your subtext
her</font><font size="+1" face="Verdana, Geneva, sans-serif">e</font></p>

<p style="text-align: center;"><font size="+1" face="Verdana, Geneva, sans-serif">Need more subtext, type
here </font></p>

<p style="text-align: center;">Type your call to action text here</p>

```

```


<form method="post" action="http://www.gogvo.com/subscribe.php">
<input type="hidden" name="CampaignCode" value="6cf8ecacc0b2" />
<input type="hidden" name="FormId" value="3152041" />
<input type="hidden" name="AffiliateName" value="haraldroine" />
<table align="center">
<tr>
<td><input type="text" class="form" placeholder="Enter Your Best Email Here" name="Email" /></td>
</tr>
<tr>
<td align="center" colspan="2">
<input type="submit" class="submit" value="" /></td>
</tr>
</table>

</form>
<div>

```

This might look Greek to you, I am going to make it a lot easier.

I am going to give you the information you need to change: background image, headline, subtext, CTA text and Autoresponder form.

Change background image:

To change background image you find the code that says:

```
background:url(http://haraldroine.com/resources/images/squeezepagebg1.jpg) no-repeat center center fixed;
```

You can find this code by pressing CTRL + F.

If you want another image as your background, you simple change the URL highlighted above. Then copy and paste the URL of the image you want as a background and save.

Change headline:

To change the headline you locate the code that says:



```
<p style="text-align: center;"><font size="+3" face="Verdana, Geneva, sans-serif"><strong>YOUR  
HEADLINE GOES HERE</strong></font></p>
```

To make it easier for you, I changed the headline to, YOUR HEADLINE GOES HERE and highlighted it. Change it to whatever you see fit.

Change subtext:

To change the subtext you need to find this code:

(LINE 1)

```
<p style="text-align: center;"><font size="+1" face="Verdana, Geneva, sans-serif">Type your  
subtext here</font><font size="+1" face="Verdana, Geneva, sans-serif">e</font></p>
```

(LINE 2)

```
<p style="text-align: center;"><font size="+1" face="Verdana, Geneva, sans-serif">Need more  
subtext, type here </font></p>
```

As you can see on the capture page image above there are two lines of subtext. You can remove the one line of you want, but I recommend using both.

I've changed the subtext to make it easier to find. I've highlighted them in the code above.

Change CTA(call to action) text:

If you want to change the CTA text, you should find this slice of code:

```
<p style="text-align: center;">Type your call to action text here</p>
```

I've highlighted the text you should change to your liking.

As you might have understood, you should change this text to what is most fitted to the product you are giving away or selling.

Now let's head to the final part which actually is the most important one. Your Autoresponder form code.

This is going to be different for which service you use. I am using GVO and I love it!

You can get it here: [Get GVO Autoresponder](#)

Change Autoresponder Code:

First, let's locate the code. Find this code:

```
  
<form method="post" action="http://www.gogvo.com/subscribe.php">  
<input type="hidden" name="CampaignCode" value="6cf8ecacc0b2" />
```

```

<input type="hidden" name="FormId" value="3152041" />
<input type="hidden" name="AffiliateName" value="haraldroine" />
<table align="center">
<tr>
<td><input type="text" class="form" placeholder="Enter Your Best Email Here" name="Email"
/></td>
</tr>
<tr>
<td align="center" colspan="2">
<input type="submit" class="submit" value="" /></td>
</tr>
</table>

</form>

```

Configuring the Autoresponder code is a bit more difficult. But I am going to make it pretty simple to ensure this goes smoothly.

As you may see above, I've added a few variables to change the look, and I have highlighted the variables that make the most important changes.

If you are using GVO, let's start with the email form. To get the look I have, I added a couple of codes. First one is:

class="form"

This code refers the form to the CSS codes added earlier in the capture page code.

The next one is:

placeholder="Enter Your Best Email Here"

The main purpose of this code is to add the "enter your best email here" text within the email form. You can add this too. If you want the text to say something else, just change it to what you feel looks the best.

If you are using GVO Autoresponder, then you only want to change two things.

That is the campaign code and username. To find it you search for the number:

"3152041"

You want to replace this code with the code for your Autoresponder campaign.

You should also change the username. Search for **"haraldroine"** in the code above and change it with your username.

How to setup a GVO campaign?

First you register an account here. Then you click the link that says "Auto Responder" in the left menu.



Then you are going to create a campaign. You can do so in 2 different ways.

The first one is to click the "Add Campaign" option:



The second way is to hit the plus button on the right side:



Then you will arrive at a page looking similar to this one:

Add Campaign



Main Settings

Campaign Name:

Description:

Email Settings

From Name:

From Email:

Notification Email:

Unsubscribe Text:

Activation Text:

Company Settings

Company Name:

Website URL:

Website Redirect page after a subscriber Opt's into your newsletter (if Thankyou Page isn't specified in the form).

Notify about new subscriber

Now you want to fill in the forms.

First off, give your campaign a name. Then add a description to make it easier for you. Then you want to add your name in the "From Name:" form. This will be the name shown on all the mails you are going to send to this campaign's list of emails.

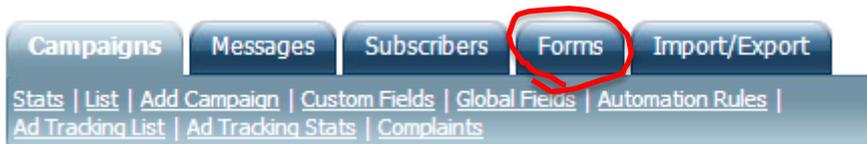
Then you want to change the "From Email:" to your business or personal email address.

The next step is optional. Type your company's name into the form called "Company Name:" and your website URL into the form called "Website URL:"

You do **NOT** have to do this, but it is recommended.

Then hit the big "**ADD**" button on the bottom.

Now you have successfully made a campaign. The next thing you want to do is click the "FORMS" button in the menu.



Then hit the option named: Create Form

Now you arrive at a page looking like this:

Create Form



NEW FEATURES
ADDED



NEED HELP?
TRAINING VIDEOS

Form Settings

Form Name:

Thankyou Page: ▼
[Click here to view Thankyou Page](#)

Already Subscribed Thankyou Page:

Ad Tracking:

Pass Form Data
Forward form information to your Thankyou Page

Double Opt-In

Main Fields				
	Visible	Required	Name	Value
○	<input type="checkbox"/>	<input type="checkbox"/>	First Name	<input type="text" value="First Name"/>
○	<input type="checkbox"/>	<input type="checkbox"/>	Last Name	<input type="text" value="Last Name"/>
●	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Full Name	<input type="text" value="Full Name"/>
○	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	Email	<input type="text" value="Email"/>

Submit Button		
	Submit text	<input type="text" value="Submit"/>

The first thing you want to change is the “Form Name:” If you are running an EBook giveaway, I suggest you name it something like: GIVEAWAY: The EBook name.

Then you want to change the “Thank you Page:” To do so you click the dropdown menu, and choose “Custom URL”

You can now do one out of two things. You can type the URL of the EBook you are giving away, or you can type the URL of a paid offer you have. If you only want to build a list, type the EBook URL. If you want to earn money right away change it to the URL of one of your paid offers.

To make the last offer work you will need to add an automated email send out. We will cover this in just a minute.

After changing the thank you page, you want to uncheck the “Double Opt-in” box. This will make the people typing their email addresses go straight into your email list. I prefer to do this.

Now to the last step. You want to uncheck the “required” and “visible” boxes for the “Full Name” form option. Look at the image above.

Now hit the “Create” button.

To make the automated mail send out, you need to hit the messages option in the menu:

If you scroll down, you will see a field called "Text Message". I recommend to copy and paste all the text in the "HTML message" into the "Text Message" field.

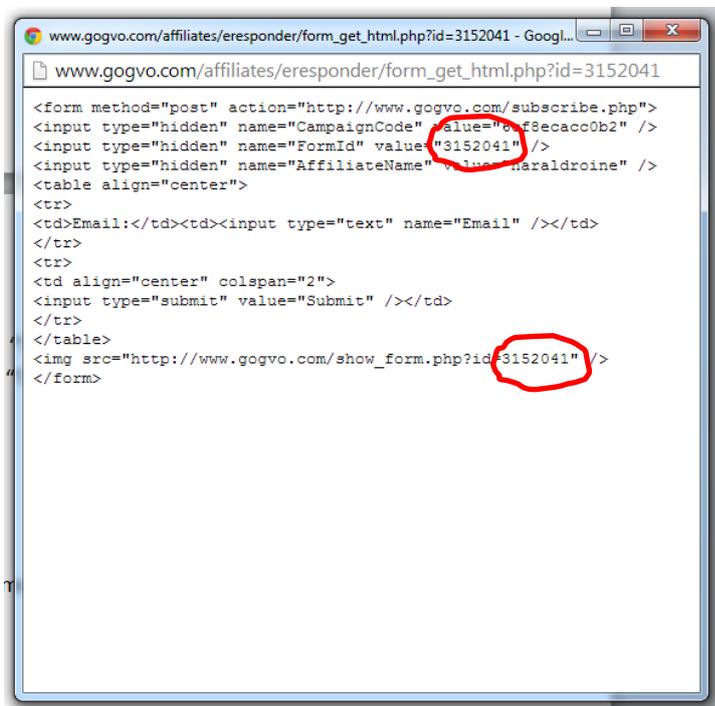
Keep it simple!

Then you can click the "Add" button.

Now for the final step, head back to the forms page. Then simply click the document icon on your form:



This will open a window looking something like this:



Now to find your campaign code, you look for a 7 character long number. In the example above the number is: 3152041

This is the number you have to type into the Capture Page code as I told you a couple of pages earlier.

Now you should be done.

If you are not using GVO, delete the Autoresponder code and paste your own.

Summary:

To ensure the best results with a capture page, you need to have a couple of requirements.

The first one is an eye catching headline, the second is to have a great subtext to fire up an interest in the visitor. The third thing you need is CTA text. The call to action text is going to tell the visitor what to do. Then you need to have your email Autoresponder service forms. This will be the email form and the submit button.

With the layout requirements all good, there should be more behind the curtain. You should go for 1 out of 2 options. The first one is directed download of the EBook when subscribing. The second one is to redirect the visitor to one of your paid offers while the Autoresponder service sends a mail to the visitor with a download link for the FREE EBook.

This is the entire purpose of a capture page!

AFFILIATE MODULE

The third module in the Millionaire Business Model is of course Affiliate Network. Most of the big earners such as David Wood, David Sharpe and Joel Therien all have a very successful affiliate network. Although an affiliate network is highly profitable it takes time to setup.

Building an affiliate network can be really time consuming and hard. But in the long run, it is absolutely recommended!

As I said earlier, the whole concept with an affiliate program is to be a middle-man, you are the person referring others to a paid product. As a reward you will receive a commission from each sale you make. That's why I like to call affiliate marketing for the referral marketing technique.

The reason I added the Affiliate Module to the Millionaire Business Model is because you are the one who is going to create the affiliate program!

You will be the person setting the requirements for the affiliates.

You might think that making an entire affiliate program yourself is hard, it is. It is time consuming as well.

But I am here to tell you that if you decide to skip this module in the Millionaire Business Model, you will leave the big buck at the doorbell. You will miss a huge opportunity.

In this chapter of the book I am not going in-depth as in the earlier modules.

I am not going to tell you how to create it. I am rather going to tell you how can be used.

First off, to be able to make a profitable affiliate program you need a product. Making a product is absolutely recommended! No matter what!

If you have the feel you're lacking knowledge I recommend you to head over to any website online and read a few guides on how you can earn money with affiliate marketing for instance. Read about whatever you'd like. It could be fitness for all I know. After gathering information about the niche of your choice you should put it all into one EBook, similar to this one.

You could read my blog to get more information on internet marketing, [read my blog here](#)

Have a clean setup and keep it simple!

When you have developed your first product you are ready to launch an affiliate program. When launching an affiliate program, you need to use both your blog and your capture pages to expose it. Get it out there!

If you don't know where and how to get it out to the world, here is a list to get you started:

1. Sign up for affiliate marketing forums. Sell your affiliate program like it was your life.
2. Join discussions, promote your program and get members.
3. Do social media advertising.
4. Run a couple of SOLO ADS. [Solo Ad providers can be found here!](#)
5. Blog about it, comment other blogs, and tell your friends about it.

This is what I find the best combination of both paid and free advertising.

Your goal is to get as many affiliates as possible. I recommend you to add an affiliate fee. You should charge the affiliate a small amount each month for just being affiliates. An example would be charging them \$19 each month. For that amount they will get the rights to be an affiliate and sell your products to the world. To make up for this monthly cost, you should be giving your affiliates a 100% commission for each sale. This will make your affiliate program much more attractive.

Let's talk numbers.

We are going to imagine you have 100 affiliates within your affiliate program. The average affiliate manages to sell 5 products each week. The product you are selling cost \$49. They will make an average of \$245 each week. Which is \$7350 each month and \$88200 each year.

Just imagine saying to your friend you pay your affiliates over 8.8 million dollars in commissions each year! That's just insane.

Let's figure what you will making. With 100 affiliates paying \$19 each month for being an affiliate, you will be making \$1900 each month. Let's say that they are affiliates in your affiliate program for a whole year, perhaps longer. In that one year you will earn \$22800. That's with only 100 affiliates! Let's say you have 200, that's \$45600 a year. If you have 500, that will give you an income of \$114000 in one year. Just imagine the possibilities! If you were to have over 1000 affiliates, you will earn over 200K dollars each year!

As of now, we both know that the limits of affiliate marketing are close to unlimited.

What does it take to make the affiliate program close to bulletproof? The program needs to cover a specific topic.

The first thing your program needs to have is a back office. The back office is the place the affiliates can find all their information and resources.

The back office should provide the affiliate with everything they need to make serious money by selling your products. What exactly do you need to provide for your affiliates? Well you need a page where they can find their affiliate links. These are the link shared with people from all over the world. Each affiliate has a unique affiliate link bound to their affiliate account. That is how the sales tracking works. In addition to just their affiliate link you should provide several banner options. You should give them the possibility to add a banner to their blog or website. You would normally add banners of 3 different sizes. These are the skyscraper, the leaderboard and the square. The skyscraper is high and thin, and often used for the left or right side of a blog or website. The leaderboard is thin and wide. It is normally used at the bottom of a website or blog. The affiliate could also add this banner to the end of each blog post. The last one, the square is a box. An example would be a 100x100 or 200x200 pixel picture promoting your product.

To make the banner the best, you should include your knowledge about capture pages. You need to have a headline. The headline should grab the viewers' attention and make them click the banner for more information. You want people to take action. Changing perspective and put yourself in their shoes when developing the banners is a great technique to achieve the best result.

Would you click the banner?

The back office should provide more than just an affiliate link and a couple of banners. You should also include a guide for how to achieve the best result as an affiliate of yours. I tip would be to write a guide or make a welcome video with information on how they can use the affiliate program to make a monthly income.

The guide should cover:

- How to use the back office.
- How to embed the banners and links.
- The best ways to use the banners and links.
- Sales guide -> Becoming a better salesperson

With time you may develop several products and books. Why not add these to the affiliate program?

When you have a well-developed back office, it should be easy to add a couple of more products to it!

A broad offer of products is attractive to both the affiliates and the potential buyers.

Here are some ideas for upgrade products:

- How to get more traffic to their affiliate blog or website
- How to create an affiliate blog or website
- How to use social media to sell
- How to do as you do
 - o Creating an affiliate program and business

With this said, it is time to make a summary of this module and how to use it!

Summary:

Affiliate marketing is one of the biggest and most popular ways of making money online. You should make your own affiliate program and join the club of affiliate millionaires! Only 5% of the people getting started in affiliate marketing are making money. The rest end up quitting when they don't see the results they wish for. To avoid this happening with your affiliates it is VITAL to develop a great back office. You should also include support to your affiliates. Helping your affiliates just a little will do a lot.

With your own affiliate program, the possibilities are almost unlimited. To achieve the best possible result with your affiliate program it is vital that you make it as easy as possible for your affiliates. You should also deliver products of great value.

A huge bonus for both you and your affiliates is to run a 100% commission affiliate program. This will attract more people to join your affiliate program, and in exchange you add a small monthly affiliate fee. This will be nothing considering the results your affiliates will get!

Good product + great back office = Lots of satisfied affiliates + high success rate!

That was it! Now it is up to you to use the knowledge about affiliate marketing to create the best program and back office for your affiliates!

AUTHOR'S AFTERWORD

Congratulations!

You have now strived through the entire Millionaire Business Model.

As of now, you are qualified to make millions. But have in mind; you will not become a millionaire if you are not doing what it takes!

I hope you enjoyed reading this book and found it of interest. If you are interested in getting more knowledge about everything mentioned in this book, you can find many articles on my website.

[You can find them here](#)

See you at the top!

RESOURCES

To help you get the best start possible, I am giving you a couple of links to resources I value.

SOLO ADS:

<http://soloaddirectory.com>

<http://thebestsolos.com/>

<http://www.heatherssolos.com/>

<http://soloagency.com/welcome/>

Free PLR articles:

<http://plrassassin.com>

<http://plrplr.com/>

<http://www.idplr.com/>

<http://free-plr-ebooks.blogspot.no/>

Inspiration and Motivation:

<http://ted.com>

[Inspiration – How bad do you want to succeed?](#)

[Inspiration and Motivation for business success](#)

[Donald Trump – Wealth Builder’s Blueprint](#)

[Tony Robbins – The Difference between a winner and a loser](#)

To Your Success!

Sincerely,

Harald Roine